



Friedberg Appointed Chief Operating Officer of Delnor Hospital

WINFIELD, Ill., October 27, 2011 – Robert Friedberg, 49, of Glen Ellyn, has been appointed Chief Operating Officer of Delnor Hospital in Geneva. He holds the additional role of Executive Vice President of System Operations and Integrated Services for the CDH-Delnor Health System. Friedberg previously held the title of vice president of operations for Central DuPage Hospital (CDH) since May 2004.

“Robert has been highly involved in nearly every aspect of CDH’s performance. This experience has demonstrated he is an exceptional leader and that he will undoubtedly be an essential contributor to Delnor’s operations,” said President and CEO of the CDH-Delnor Health System Luke McGuinness. “In his new role at Delnor, Robert will focus on enhancing quality, implementing new services and programs, and streamlining all aspects of inpatient and outpatient operations.”

Friedberg has been a key member of the CDH executive team since 2004 and has been instrumental in the year-over-year strategic and operational results of the hospital. He has also been accountable for line operations of clinical and non-clinical areas at CDH, and the development and successful implementation of the neurosciences and orthopaedic destination service lines at CDH. Since the merger with Delnor Hospital, Friedberg has led the integration of operations between the two facilities.

Before joining CDH, Friedberg served as senior administrator at Rush University Medical Center in Chicago. In addition to managing a diverse array of departments within the Medical Center, his focus included operational and financial improvements across the enterprise.

Prior to his tenure at Rush, Friedberg served as the Chief Operating Officer for MacNeal Health Network in Berwyn, Ill.

Friedberg earned his Bachelor's degree in health systems management from the University of Rochester, and a Master's degree in healthcare administration from Cornell University.

Active in his community, Friedberg is a Trustee for the Village of Glen Ellyn. He and his wife, Marissa Grittini, have two children, Emma and Josh.

About CDH-Delnor Health System

The CDH-Delnor Health System was created in April 2011 when Central DuPage Hospital in Winfield, Ill., and Delnor Hospital in Geneva, Ill., merged to bring exceptional, locally based health care to the western suburbs of Chicago.

Both hospitals remain committed to providing high quality clinical care and an outstanding patient experience. CDH and Delnor have both achieved Magnet recognition for excellence in nursing services from the American Nursing Association. The Delnor Center for Breast Health has been accredited by the National Accreditation Program for Breast Centers (NAPBC), a program administered by the American College of Surgeons and Delnor is the first hospital in Illinois designated by the Planetree organization for patient-centered care. CDH has been recognized by Thomson Reuters as a 100 Top Hospital in the U.S for the past five years and is affiliated with other healthcare leaders, including Children's Memorial Hospital for pediatric care and Cleveland Clinic for cardiac surgery.

Today, the CDH-Delnor Health System is a comprehensive network of healthcare organizations and services, including convenient care centers, occupational health services, cancer support services, senior living, home health and hospice care. For more information or to find a doctor on the medical staffs of either hospital, visit www.cdh.org or www.delnor.com.

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