



**ST. CHARLES
CHAMBER OF COMMERCE**

Since 1922

March 2011 Newsletter

CHAMBER STAFF

President & CEO

Lori Hewitt
Extension 13
lhewitt@stcharleschamber.com

Vice President of Operations

Ann Dondelinger-Migatz
Extension 10
amigatz@stcharleschamber.com

Vice President of Communications

Christine Manisco
Extension 14
info@stcharleschamber.com

Congratulations to Julie Farris with Pride of the Fox RiverFest. She found the ♥ in the February Newsletter and WON a FREE Blast Email to use whenever she wants! Thanks for reading!

Find the ♣ anywhere in this Newsletter and win a FREE Blast Email!! Just email your answer to info@stcharleschamber.com. The first Member to answer correctly will win the prize. Example: "Clover is on page 6, Paragraph 2, Line 10 under Ribbon Cuttings." or "The clover is in the bottom left-hand corner of page 8." The winner will be announced in next month's Newsletter.



The 18th Annual Rolling Down the River Business-To-Business Expo Wednesday - April 27, 2011 Pheasant Run Resort Mega Center 4051 E. Main Street, St. Charles 12 noon - 6 pm

Visit the largest Business Expo in the Western Suburbs with a variety of over 200 small businesses & large corporations as exhibitors. Some of the best restaurants in the area will be exhibiting with tasty samples of what they specialize in. There is no charge to enter - just bring your business card!

Promote Your Business! Reserve Your Booth Now!

Forms can be found on our website www.stcharleschamber.com

Click on the Expo Tab - Deadline March 31, 2011

For more information, contact Lori Hewitt
at lhewitt@stcharleschamber.com or call (630) 584-8384

Presented by: Bartlett, Batavia, Elburn, Elgin Area, Geneva, Sugar Grove, St. Charles, and Western DuPage Chambers of Commerce

ST. CHARLES ST. PATRICK'S DAY PARADE TO BE DEDICATED TO U.S. TROOPS







This year's St. Patrick's Day Parade in St. Charles will be dedicated to U.S. military service people currently serving worldwide, as well as returning troops and veterans. All branches of the armed forces will be represented by personnel and veterans, who are served by Fox Valley Troop Support (FVTS). The color guard will be presented by the St. Charles VFW and American Legion. "We are proud to dedicate the 2011 Parade to honoring our returning troops, veterans, and everyone currently serving in posts and on battlefronts all over the world," said Maurice McNally, owner of McNally's Irish Pub, the "Rose of Tralee" lead parade sponsor. The parade will march down **Main St. (Route 64) on Saturday, March 12 stepping off at 3:00 pm at 6th Street and ending at 4th Avenue.** To date, there are nearly 90 entries signed up to participate, including Irish pipe bands and St. Charles North and East High School marching bands, floats, local Scout troops, equestrian units, the current Miss Illinois, a stilt walker, classic cars, and mini-cars.

As in years past, young artists 2-10 are invited to submit their masterpieces for the **St. Patrick's Coloring Contest**, sponsored by the *Kane County Chronicle*. The picture to color will appear in the newspaper next week and entries are due no later than Tuesday, March 8, 2011. The winners in each of the three age categories will be invited to ride on the newspaper's parade float. **A dance show** will be presented at the Arcada Theatre, prior to the parade from noon to 2:00 pm, with performances by 3rd Street Dance, Beth Fowler School of Dance, St. Charles School of Dance and the Underground Arts Connection. Admission is \$1.00. **Volunteers are still needed** to carry banners, organize and direct parade participants during line-up through the parade, and for spectator and traffic control. Anyone 16 or older can serve as a volunteer. Visit the Chamber website for a volunteer form or call the Chamber office at (630) 584-8384.

St. Charles Chamber of Commerce
3755 E. Main St., Suite 140
St. Charles, Illinois 60174
630.584.8384
Fax 630.584.6065
www.stcharleschamber.com

"One Stop, One City, Countless Opportunities!"

CHAMBER EVENTS FOR MARCH 2011

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	1	2 3 pm WBC Committee Meeting Chamber Boardroom	3	4
7	8 8 - 10:00 am MULTI-CHAMBER Legislative Committee  "State Chamber Update" Breakfast Members \$20/Non-Members \$40 Eagle Brook Country Club 2288 Fargo Blvd., Geneva	9	10 8:30 am Membership Comm. Mtg. Chamber Boardroom	11 Saturday, March 12 th  St. Patrick's Parade 3 pm  
14 3:30 pm Legislative Comm. Mtg. Chamber Boardroom	15	16 8 - 10 am Business in Action Committee "Maximize Your Chambership" Members Only \$20 CANCELLED Hilton 407 N. Main Street, STC	17	18
21	22	23 8:30 am Board Mtg. Chamber Boardroom	24 11:30 am - 1:30 pm Women's Business Council Progressive Luncheon Members Only \$25 Eagle Brook Country Club 2288 Fargo Blvd., Geneva  4:30 - 6 pm After Hours Trellis Farm & Garden 2N492 Kirk Rd.	25
28	29	30	31	 This logo next to an event means that it will be broadcasted by Batavia Access Television, Inc. on AT&T U-verse (Ch. 99) and in Batavia on Comcast (Chs. 10 & 17). RED = Event BLUE = Ribbon Cutting BLACK = Committee Meeting

CHAMBER EVENTS FOR APRIL 2011

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<p>This logo next to an event means that it will be broadcasted by Batavia Access Television, Inc. on AT&T U-verse (Ch. 99) and in Batavia on Comcast (Chs. 10 & 17).</p> <p>BATV</p> <p>RED = Event BLUE = Ribbon Cutting BLACK = Committee Meeting</p>				1
4	5	6	7	8
<p>3:30 pm Legislative Comm. Mtg. Chamber Boardroom</p>	<p>3 pm PaddleBoat Comm. Mtg. Chamber Boardroom</p>	<p>3 pm WBC Comm. Mtg. Chamber Boardroom</p>	<p>9 - 11 am New Member Orientation Chamber Boardroom</p>	
11	12	13	14	15
			<p>8:30 am Membership Comm. Mtg. Chamber Boardroom</p>	
18	19	20	21	22
		<p>8:30 am Board Mtg. Chamber Boardroom</p>	<p>4:30 - 6 pm After Hours Bickford Assisted Living 2875 Campton Hills Rd., STC</p>	
25	26	27	28	29
		<p>12 - 6 pm Business-to-Business Expo Pheasant Run Resort 4051 E. Main St., STC OPEN TO THE PUBLIC Administrative Professionals Day</p>	<p>11:30 am - 1:30 pm Women's Business Council "Proven Cross Marketing Strategies to Grow Your Business" Luncheon Members Only \$25 Prairie Landing Golf Club 2325 Longest Dr., West Chicago</p>	

THE 89TH ANNUAL CHARLEMAGNE AWARD WINNERS

A wonderful evening was enjoyed by all on February 4, 2011 at the Charlemagne Awards Dinner. A special thanks to the following members for their generous donations: **CPR Printing, St. Charles and Sign*A*Rama - Elgin** for printing our invitations and response cards; **Alex Claney Photography, Inc.** for taking photographs of our distinguished guests and of each award winner; **Cedric Springs & Associates, Doc Morgan, Inc., Image Awards & Engraving, and Ingersoll & Associates** for all of the awards and engraving; and of course, our host, the **St. Charles Country Club**.

Congratulations to the 2010 Award Winners:

Charlemagne Award
John Collins

Chairman's Award
Jeff Meyer & Debbie Fee

L.E.A.P. Award
Jane Cooper

Business Excellence Award
Tri City Health Partnership

Community Development Awards

Arcada Theatre,
Downtown St. Charles Partnership
& City of St. Charles
Colonial Cafe & Ice Cream - St. Charles
West
Gill Management dba Burger King
JCF Real Estate - Corporate Reserve
Firestone Complete Auto Care
McNally's Traditional Irish Pub
Pizzeria NEO
prasino
T-Mobile
Zimmerman Ford Lincoln

Community Image Awards

Brix Wine and Cheese
Consignment Gallery
Gabby's Kitchen
Ginger Root Hair Salon
The Hauser Group
Jeans & A Cute Top Shop
Le Belle Donne Salon & Day Spa
Liquor 'n' Wine
Trellis Farm & Garden

Civic Image Awards

City of St. Charles
Municipal Wall & Plaza
Pottawatomie Golf Course
St. Charles Park District &
Kane County Forest Preserve District
River Bend Community Park

Anniversaries

Old St. Patrick's Church
160 Years
Arcada Theatre
85 Years
Joseph M. Wiedemann & Sons, Inc.
80 Years
Renz Addiction Counseling Center
50 Years
Cedric Spring & Associates
50 Years
Bethlehem Preschool Center
40 Years
John Baker Norris
Recreation Center
35 Years
The Holmstad - A Covenant Retirement
Community
35 Years
Doc Morgan Inc.
35 Years
Fox Valley Travel, Inc.
30 Years
Gill Management, Inc.
dba Burger King
30 Years
Jon Monken
Norris Recreation Center
25 Years as Executive Director
Dr. Todd Hewell, III
Hewell Plastic Surgery
25 Years



Fox Valley Pools & Spas, Ltd.
25 Years
Elderday Center
20 Years
AHC Advisors
15 Years
Rookies All-American Pub & Grill
15 Years
95.9 The River
10 Years
Genesis Orthopedics & Sports Medicine
10 Years
Primerica Financial Services
10 Years
Steel Beam Theatre
10 Years
Donna Steele
10 Years as Founder
of the Steel Beam Theatre
Tri City Health Partnership
10 Years

Retirement Awards

Darlene Marcusson
Founder of Lazarus House
Jim Breen
19 Years as Executive Director
of the St. Charles Park District

*Congratulations to all the
2010 Winners!*



On Monday, February 28th, a committee of the St. Charles City Council endorsed a plan to support the creation of new and exciting entertainment at the Arcada Theatre in downtown St. Charles.

An agreement between [Onesti Entertainment](#), [HD Ready](#), and the [City of St. Charles](#) will help to fund enhancements to the technical capabilities of the historic Arcada Theatre to allow

for expanded entertainment performances (e.g. production of high-definition quality programming). Electrical, ventilation, flooring, rigging, staging, and other related improvements are to be constructed, or provided for use, at the Arcada Theatre. The work will allow HD Ready to produce new musical performances that will be recorded for TV broadcast.

The improvements will work to fulfill goals included in the City's 2014 Strategic Plan, including:

- Promote responsible business development and redevelopment.
- Encourage and promote an array of arts, cultures, and businesses to contribute an eclectic and lively feel to the downtown.
- Plan proactively and progressively with community and business partners for a continuing dynamic downtown.

The Project will also enhance the economic vitality of the City of St. Charles by generating additional economic activity and, subsequently, tax revenue for the City's coffers (sales tax, hotel tax, and alcoholic beverage tax).

The estimated cost of the project is \$65,000. The City will provide this funding as an inducement for HD Ready to plan, organize, and produce certain entertainment performances at the Arcada Theatre as part of the [Spotlight Concert Series](#).

HD Ready will produce at least 3 entertainment performances at the Arcada Theatre by no less than 3 high-quality entertainment acts. Such performances shall be held between March 1, 2011 and October 1, 2011 and may include the artists *Foreigner*, *Richard Marx*, *Chris Isaak*, and *Josh Groban*. The performance shall include a musical performance by the artist, a "meet and greet" session with the artist, and viewing of the stage rehearsal.

In exchange for the grant funding, the City shall receive at least 400 tickets for each of the performances and will be permitted to sell those tickets to the general public at a price not to exceed \$200 each. Proceeds from the sale of tickets to the entertainment performances shall be utilized to reimburse City for the funding provided for the Project.

Each time several hundred patrons come to a performance at the Arcada Theatre, they will be able to take advantage of all that downtown St. Charles has to offer. Tens of thousands of dollars are poured into the local economy through the housing of entertainers and crew members, rental cars for production staff, purchase of tickets, and meals and beverages consumed before, during, and after the show. By partnering with HD Ready and Onesti Entertainment on this exciting new initiative, the City is demonstrating its commitment to supporting the arts, local businesses, and economic development. Stay tuned for more information on the concerts and how to get tickets.

Reprinted with permission from "Inside St. Charles" posted by Brian Townsend on the City's Website

City of St. Charles.....www.stcharlesil.gov
 Building First Street.....www.1ststreetstc.org
 St. Charles Community Website.....www.st-charles.il.us

City Office Hours: M-F, 8 am - 4:30 pm

Board of Directors' Message

The St. Charles Chamber of Commerce is always striving to update what we already have and create new things to offer our members to enhance their Chamber membership. We have made some significant updates in the last six months: We have updated our website so that it's more user friendly by adding a more streamlined business search, and we've added Mapquest as a part of the search to help get directions, a map, etc.

We have taken our database, website, and accounting system and have integrated them so they "speak" to one another which will now allow you to go to the website, make a reservation, pay for that event online with a credit card, and add it to your Outlook calendar.

We have offered new dental, short-term, and long-term disability packages with special benefits to our members. We have contracted with Metlife to put together special packages at more affordable rates for all of our members. Another nice thing about this plan is that any Chamber member that sells insurance and wants to "broker" these products are now listed on our website's home page. That means you can choose whom you want to do business with picking one of these packages; another Chamber benefit.

Some other benefits of Chamber membership you might not be aware of are some other items we have on our website under the "Member's Login" section. When you became a member, you were given a username and password into this section on our website. Once signed in, you have the ability to update most of your information that is in our database on your business – add an employee, change your hours, update your "keywords" that people search for in the search engine – to mention a few. But – did you know that the entire list of ALL of our members is there for you to use in an Excel spreadsheet? This can be downloaded to your desktop or saved anywhere you choose and can be sorted by category, business name, whatever. What a great way to market to your fellow chamber members! And we didn't just stop there – we also put this information into a set of mailing labels that are all set up for you to just run your labels through your printer.

We also continue to offer you great networking opportunities. We know that "people like to do business with people they know and trust". So please look at our calendar of events on the website, listed in our newsletter, and available in the office at anytime to see what you can attend to meet more of your fellow Chamber members.

Also, watch for more information coming on our 18th Annual "Rolling Down the River" Business to Business Expo. This will take place on Wednesday, April 27 at the Pheasant Run Resort in their Mega Center. This expo is hosted by the St. Charles Chamber and we invite 7 Chambers to join us. This is the largest business expo in the western suburbs with over 200 exhibitors. Exhibit spaces are 8 x 10, include an 8 foot skirted table, electricity, and backdrop for Chamber members for \$275.00. A business needs to be a member of only one of the chambers to qualify for this rate.

For more information on member benefits, events or any questions you might have, please feel free to contact any staff member by calling us at 630-584-8384.

Lori Hewitt, Chamber President & CEO

New and Renewed Members

Members are the lifeblood of our organization, and we are proud to be at their service. We truly are "One Stop, One City, Countless Opportunities." Thank you to the following Members who have chosen to invest in our Chamber.

ADVERTISING SPECIALTIES

DollarSense Coupon Magazines

Barry Findlay
2424 40th Avenue
Moline, IL 61265
Phone: (309) 517-1013
Toll: (855) 566-2344
www.dollarsensecoupons.com

ART/ARTISTS

The Muralist

Jeff McAvoy
4N315 Knollcreek Drive
St. Charles, IL 60175
Phone: (630) 443-8650
www.themuralist.net

CLEANING SERVICES

Serenity Now!

Cleaning Services, LLC

Nadja Birkholz
42W384 Hawthorne Court
St. Charles, IL 60174
Phone: (630) 202-3402
www.ineedserenitynow.com

CREDIT CARD

PROCESSING & SERVICES

Zing Card LLC

Douglas Smith
2402 Majestic Oaks Drive
St. Charles, IL 60174
Phone : (630) 537-8446
Toll: (800) 249-1381
Fax : (630) 443-7414
www.zingpayments.com

PAYROLL SERVICES

PrimePay

Chris Vivian
1900 Spring Road, Suite 204
Oak Brook, IL 60523
Phone: (847) 275-1854
Fax: (484) 323-1436
www.primpay.com

REAL ESTATE SERVICES

Miscella Real Estate

Debbie Gurley
202 Campbell St., Suite 1A

Geneva, IL 60134
Phone: (815) 245-2277
Fax: (630) 313-5992
www.miscella.com

RESTAURANTS

HotFast Pizza, LLC

Nick Utech
2075 Prairie St., Suite 100
St. Charles, IL 60174
Phone: (630) 444-1430
www.hotfastpizza.net

The Office Dining & Spirits

Scott Updegraff
201 E. Main Street
St. Charles, IL 60174
Phone: (630) 549-0287
Fax: (630) 549-0296
www.theofficecstc.com

ROOFING CONTRACTORS

Preferred Roofing and Exteriors

Steve Case
40W849 Fox Creed Drive
St. Charles, IL 60175
Phone: (847) 802-8013
Fax: (815) 261-5922
www.proofxt.com

Thank you to the following Members who have chosen to reinvest in our Chamber.

Ace Roofing Services, Inc.

Ted McLaughlin
6N449 Shady Lane
St Charles, IL 60174-6591
(630) 513-8683

Alex Claney Photography, Inc.

Alex Claney
311 S. Second Street
St Charles, IL 60174-2863
(630) 587-3866

Allstate Insurance

Victoria Larson-Testone
476 Briargate Dr
South Elgin, IL 60177-2225
(847) 214-0200

Blue Goose Super Market, Inc.

Dave Lencioni
300 S. 2nd. St.
St Charles, IL 60174-9079
(630) 584-0900

Bochte, Kuzniar & Navigato, P.C.

Mary Beth De Bord
2580 Foxfield Road, Ste 200
St. Charles, IL 60174
(630) 377-7770

Buck Services, Inc.

Joe Buchholz
401 Industrial Dr.
West Chicago, IL 60185
(630) 876-8184

Carroll Tower

Mary M. Morgan
200 N. 2nd St.
St Charles, IL 60174-1955
(630) 584-6656

Caryl J. Van Overmeiren

Citizen Member

Coilform Company

Matthew McFarlane
2571 Kaneville Court
Geneva, IL 60134-2505
(630) 232-8000

Cypress Group, Inc.

Bob Ratliff
PO Box 488
Winfield, IL 60190
(630) 293-0339

Dukane Contract Services, Inc.

Karla Bruce
1468 Louis Bork Drive
Batavia, IL 60510-1511
(630) 761-9056

G. Klemm Roofing Co.

Gerald Klemm
217 Grant Ave.
Geneva, IL 60134-1112
(630) 232-9010

Heritage Woods of South Elgin

Andrea Lillie
700 N. McLean Blvd.
South Elgin, IL 60177
(847) 531-8360

Illini Security Systems, Inc.

Gene Deisz
810 Albert Avenue
Sycamore, IL 60178-1602
(815) 895-2476

Ingersoll & Associates

Zoe Ingersoll
6N971 Riverside Dr.
St Charles, IL 60174-6456
847-742-7960

Iyka Enterprises, Inc.

Poonam Gupta
3890 East Main St.
St Charles, IL 60174
(630) 444-2166

John Arthur Anderson

Citizen Member

Judge Family

Chiropractic Center

Dr. James Judge
2422 W. Main Street
St Charles, IL 60174
(630) 377-3500

Kane County Chronicle

Kelsey Rakers
333 N. Randall Road, Ste. 2
St. Charles, IL 60174-1500
(630) 232-9222

Lotz Renovations Inc
Michael Lotz
398 Stonewood Circle
Carol Stream, IL 60174
(630) 871-1369

**Oberweis Ice Cream
and Dairy Store**
Kelly Niemann
1790 W. Main Street
St Charles, IL 60174
(630) 443-6666

Primerica Financial Services
Carolyn E. Ward
1041 Woodcliff Drive
South Elgin, IL 60177-2307
(630) 927-0140

Proell, Inc.
Jane Scott
2751 DuKane Dr.
St Charles, IL 60174-3343
(630) 587-2300

R. MacDonald & Associates
Rich MacDonald
1121 E. Main St. #110
St Charles, IL 60174-2206
(630) 584-0400

**St. Charles Convention
& Visitors Bureau**
Amy Egolf Bull
311 N. Second Street, Ste 100
St Charles, IL 60174-1851
(630) 377-6161

Strohschein Law Group LLC
Linda M. Strohschein
2455 Dean Street, Suite G
St Charles, IL 60174
(630) 377-3241

**Three Fires Council,
Boy Scouts of America**
Matt Ackerman
415 N. Second Street
St Charles, IL 60174-1254
(630) 584-9250

Webster University
Valerie Perera
1750 N. Randall Rd. Suite 230
Elgin, IL 60123
(847) 429-0391

Zano Salon & Spa
Sheryl Wiczorek
959 W. Ogden Avenue
Naperville, IL 60563
(630) 406-9555



The 89th Annual Charlemagne Dinner



COMING ATTRACTIONS

Below is a synopsis of what's going on in the Chamber for the month of March. For complete details, please go to our Website at www.stcharleschamber.com and to the Events Calendar to see a specific event/date. Reservations are indicated for each event along with address and time. You must log-in to make a reservation. If you have any questions, please call the Chamber at (630) 584-8384.

COMMITTEE MEETINGS - All Committee Meetings are held in the Chamber Boardroom unless otherwise noted.

Women's Business Council	Wednesday - March 2	3:00 pm
St. Patrick's Parade Committee	Wednesday - March 2	4:00 pm
Membership Committee	Thursday - March 10	8:30 am
Legislative Committee	Monday - March 14	3:30 pm
Board of Directors	Wednesday - March 23	8:30 am

EVENTS - See Chamber Website Calendar for a complete listing of events and to make a reservation, if applicable.

Leg "State Chamber Update"*	Tuesday - March 8	8:00 - 10:00 am
St. Patrick's Day Parade*	Saturday - March 12	3:00 pm
WBC Luncheon	Thursday - March 24	11:30 am - 1:30 pm
After Hours @ Trellis F&G*	Thursday - March 24	4:30 - 6 pm



***BATV Broadcast**

This logo next to an event on the Event Calendar means that it will be broadcasted by Batavia Access Television, Inc. on AT&T U-verse (Ch. 99) and in Batavia on Comcast (Chs. 10 & 17).

2011 Chamber of Commerce Board of Directors

EXECUTIVE COMMITTEE

Jeff Meyer
Chairman
Ameriprise Financial

Jim Keller
Vice Chair
OnPath Financial, LLC

Debbie Fee
Treasurer
First Choice Bank

DIRECTORS

Alex Claney
Alex Claney Photography, Inc.

Judy DeVoe
Spare Wheels Transportation, Inc.

Ellen Gallagher
Murray Properties, Inc.

Tom Hansen
St. Charles Bank & Trust Co.

Diana McClow
Wilson Travel & Cruise

Andy Weiland
Citizen Member

Christopher Aiston
City of St. Charles
Director, ex-officio



**ST. CHARLES
CHAMBER OF COMMERCE**

Since 1922

Mission Statement

The St. Charles Chamber of Commerce is an inclusive and active membership organization that helps its members grow their businesses, their business knowledge, and business connections.

Vision Statement

The St. Charles Chamber of Commerce will be the primary business resource connection for businesses and business people in St. Charles.

Business of the Month



201 E. Main Street • St. Charles, IL 60174 • (630) 513-6300

“Come join us after the Parade on March 12!”

The Irish are well known for the appreciation of good drink. Beer and ale are almost as important to the Irish diet as food, and pub life is a critical aspect of the Irish social culture. Stout, a strong, dark, malty-tasting beer, is Ireland's most popular drink; and Guinness, a name that is synonymous with stout, is a national treasure. The Irish are perhaps the best-fed people in the world. Irish breakfasts are particularly famous, featuring eggs, rashers of bacon and fresh bread. Dinner always features some sort of fresh meat or fish, roast beef, corned beef, port, ham or perhaps Irish stew. Moreover, and without exception potatoes are served with breakfast, lunch and dinner in as many as four different ways. Don't forget about the wonderful bakers that come from Ireland. There is always a freshly baked loaf of Irish Soda Bread or Brown Bread on the table and something sweet baking in the oven.

What we are trying to say here is that you are creating an environment where the **Craic** is important to the overall success or failure of your pub. **Craic** is not something that can be touched but it is something that the guests coming into your pub will feel. It is a mixture of great staff, great food, perfect pints, enjoyable music, and just the right ambiance.

St. Patrick's Celebration
All Week Long!
March 12 thru March 20

Traditional Irish Classics

Corned Beef & Cabbage
Bangers & Mash
Sheppard's Pie
Corned Beef Sandwich

Pub Favorites

Fish & Chips
Classic Rubeen