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Savant Recognized for Fiduciary Excellence

Firm continues to meet global standard of excellence for Investment Stewards, Advisors

Geneva, IL (October 13, 2011) – Savant Capital Management, Inc., a nationally recognized fee-only wealth management firm that serves each client in a fiduciary capacity, is again recognized with two Centre for Fiduciary Excellence (CEFEX) certifications. This is the fourth consecutive year Savant has had its certification renewed.

Savant was the first retirement plan in the world recognized by CEFEX in 2007 for adhering to a global standard of excellence for Investment Stewards. As defined on the CEFEX Web site (www.cefex.org), an Investment Steward is a person or organization which has the legal responsibility for managing investment decisions. The Investment Steward decides on the asset allocation, defines the details of the strategy, implements the strategy with appropriate Investment Managers, and monitors the strategy on an ongoing basis.

In addition, Savant received a CEFEX certification as an Investment Advisor for its services in ERISA plans, 403 (b)/church exempt, eleemosynary, personal trusts, and high net worth individuals. According to CEFEX, Investment Advisors are responsible for managing comprehensive and continuous investment decisions, including investment advisors and wealth managers, among others.

“This is a major achievement for Savant as we continually strive for fiduciary excellence,” said Brent Brodeski, CEO, principal and financial advisor with Savant Capital Management. “As an Investment Steward and Advisor, we are responsible for our clients’ overall investment strategy, and that important responsibility should be treated with great care. We are thankful for CEFEX and its leadership in enhancing the standards and significance of fiduciary advisors.”

The CEFEX standard of excellence for Investment Stewards and Advisors are based on a series of fiduciary practices that seek to increase long-term investment performance by diversifying the portfolio across multiple asset classes and peer groups, evaluating investment management fees and expenses, and selecting or terminating Investment Managers. The practices also help uncover investment and/or procedural risk, which may assist in prioritizing investment management projects.

A CEFEX assessment includes both on and off-site confidential reviews of an organization’s practices by an independent Accredited Investment Fiduciary Analyst (AIFA). The process uses the ISO 19011 audit standard, an internationally recognized standard for testing process management systems. The assessment is documented by the AIFA, and subject to review by the CEFEX Registration Committee comprised of independent fiduciary experts.

[Click here](#) to view a complete list of registered firms.

About Savant Capital Management, Inc.

Savant Capital Management, Inc. offers investment management, financial planning, and family office services to individuals, trust funds, retirement plans and non-profit organizations.

Savant is regularly recognized among the top wealth managers in the United States. Savant was named the top independent advisor in Illinois by Chicago Magazine. Savant was named by Barron's magazine as one of the 100 best independent financial advisors in the United States for the last five consecutive years. For the past ten years, Savant earned a place on Bloomberg Wealth Manager's Top Wealth Managers list. Savant also was recognized as one of the nation's top 100 financial advisors by Worth magazine from 1997 through 2008; the survey was discontinued in 2009. Additionally, Financial Advisor magazine named the firm on their fastest growing Registered Investment Advisor list from 2006 to 2010, and on its list of top RIAs for the past three years.

For more information on Savant Capital Management, log-on to www.savantcapital.com.

Savant Capital Management, Inc. is a Registered Investment Advisor. This announcement is only intended for interested investors residing in states in which the Advisor is qualified to provide investment advisory services. Please contact the Advisor to find out if they are qualified to provide investment advisory services in the state where you reside. Savant's marketing material should not be construed by any existing or prospective client as a guarantee that they will experience a certain level of results if they engage the Advisor's services and includes lists or rankings published by magazines and other sources which are generally based exclusively on information prepared and submitted by the recognized Advisor. The Advisor does not attempt to furnish personalized investment advice or services through this publication. Past performance is no guarantee of future results.

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