

LEARNING & DEVELOPMENT COMMITTEE

Chair: Ashley Zeman

Vice Chair: Ilia Jakel

Staff Liaison: Member Relations Manager

Board Liaison: Dee Johnson

Purpose:

The mission of the Learning and Development Committee is to provide access to quality and relevant educational programs as well as networking and social instances, allowing opportunities to enhance knowledge and skills necessary for their businesses.

Responsibilities:

- Define vision and strategy for educational programming of the Chamber.
- To identify the needs and relevant educational topics desired by our members.
- Deliver quality educational programs/resources to our members and prospect.

Goals and Action Plan:

- Elevate program offerings to enhance value and experience to membership.
- Collaborate with Chamber committees/groups on topics most relevant to members.
- Expand committee membership to include a diverse section of Chamber members who can identify the educational needs of Chamber members.
- Explore hybrid options of delivering education programming to increase event attendance.
- Increase educational resources that are available within the Chamber and from local and online sources to assist in developing blogs, podcasts or other learning tools for members and community at large through our website.
- Work with Chamber and membership outreach efforts to increase member awareness of educational resources available to our members.
- Set up and host a Leadership Symposium, when applicable.

Meeting Date:

- 3rd Monday of each month @ 10:00 am.

Income Goal:

- Promote & Secure Annual Committee Sponsorships.
- Minimum Break-Even or Better on Event.



ST. CHARLES

Area

CHAMBER OF COMMERCE